



# 2021 ANNUAL REPORT

## INVESTING IN **THE CITY WE LOVE.**

As the Waterloo Community Foundation grows and develops, the investment in our community deepens and creates a lasting impact in the city we love! This year we reached a first-time milestone granting over \$250,000 back into our community.

As the foundation increases its momentum, we need to continue to build our capacity to support innovation, lift up citizens that are struggling, and invest in the future and strengths of our community. With that in mind, we would like you to consider the Waterloo Community Foundation, a fully-accredited foundation in your year end giving. Whether you have a mandatory distribution, are seeking to adjust your tax position or are simply moved by generosity, the end of the year is a great time to give.



**WATERLOO  
COMMUNITY  
FOUNDATION**

[www.wloocommunityfoundation.org/donate](http://www.wloocommunityfoundation.org/donate)



*MercyOne Check Presentation*



*UnityPoint Allen Hospital  
Check Presentation*



*Grin & Grow  
Child Care Center*

## CREATING A **LASTING IMPACT.**

**We are funding area non-profits and projects that are making our community a better place to live. This year our competitive grant funds fueled several creative projects, including:**

- The Grout Museum's initiative to develop their many collections, artifacts, and photographs, educational videos and virtual tours for senior audiences, particularly those in nursing homes and senior centers.
- Childcare for twelve single-parent families for an entire year through Grin and Grow Child Care Center.
- Dental services for low-income, uninsured, and underinsured individuals through Allen College's ACE-SAP Free Health Clinic at Salvation Army.
- An inclusive theater project, hosted by North Star Community Services, for people with disabilities.
- Back 2 Basics, an organization which helps African American youth engage in meaningful activities and events such as gardening, camping, and fishing. Mike Robinson, Program Coordinator, says, "Many of these young people have never experienced working in or producing garden vegetables or a camping or fishing experience. As volunteers, we work to bring positive experiences in a safe setting and use our time together to provide teachable moments."





*Back 2 Basics*



*North Star Theater Project*



*Kingsley Neighborhood Tree Planting*

Your year end gift makes it possible for the Foundation to continue to support the organizations and the people that make Iowa great. Our Board is also committed to the immediate needs of our community and has directed funds to benefit:

## FIRST RESPONDERS

In the midst of the COVID-19 pandemic, the Waterloo Community Foundation Board established a fund to benefit organizations on the front-lines. Over \$34,000 was distributed to First Responders, including MercyOne, Peoples Community Health Clinic, Waterloo Police, Waterloo Fire Rescue, and UnityPoint Allen Hospital.

## BLACK HAWK COUNTY DISASTER FUND

The Waterloo Community Foundation contributed \$10,000 to the Black Hawk County Disaster Fund, a community-wide effort that supported organizations coordinating pandemic response efforts, including the Black Hawk County COAD (Community Organizations Active in Disaster).

## REPLANTING TREES ON PROSPECT BOULEVARD

In partnership with the City of Waterloo, the Waterloo Community Foundation helped The Kingsley Neighborhood Association organize a fundraising campaign to replace 55 ash trees between W. 4 th Street and Ridgeway Ave after the invasive insect, the emerald ash borer, forced many of the trees to be removed.

## EDUCATION OPPORTUNITIES

59 scholarships have been awarded to Waterloo students pursuing higher education.

***"I am very honored to be a first-generation college student and to be an example for my family and other kids in foster care."***

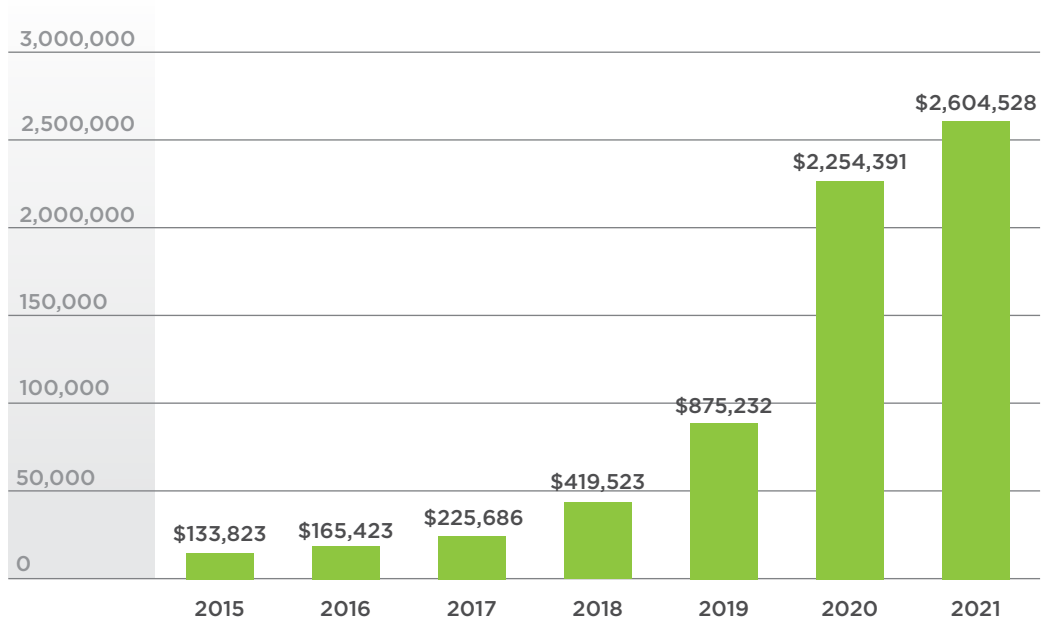
***– Monterrian Smith, 2021 Hubert and Georgia Rossin Scholarship Recipient***





## YOUR INVESTMENT **MATTERS.**

Thanks to your investment in our Foundation, we have 54 funds benefiting Waterloo! In total, we manage \$2.6 million in assets and have been able to grant \$1,088,589 back into our community.



# MAKING CONNECTIONS.

**When we invest our time and our generosity to our community, we make a significant impact not only today, but for the next generation.**

This summer, the Waterloo Community Foundation made a connection between some Waterloo Schools students and donors whose love for reading motivated them to establish a fund to encourage new and innovative programs for children's literacy.

Harley, Michael, Kegan, Benny, and Dallas just completed 3rd grade and were "on the cusp" of reading proficiency. They attended a brand-new volunteer summer reading and writing program through the University of Northern Iowa's Center for Urban Education (UNI CUE) with the hope that this program's extra push could make a significant difference for their future educational success.

Instructors Madison Heusinkvelt and Jami Nott, who serve as a Reading and Writing

Instructor and Literacy and Instructional Coach, respectively, made the curriculum fun and engaging. They helped students explore the accomplishments of famous Americans like Helen Keller, Rosa Parks, Martin Luther King, and Harriet Tubman.

"These students have made great strides to improve their competency, fluency, and comprehension," reported Megan Holbach, UNI CUE's Assistant Director. "We couldn't be more proud of their accomplishments and the reading and writing 'boost' as they start school this fall! They have worked hard."

Impact like this is made possible when the Waterloo Community Foundation can make the valuable connection between a passionate donor and a necessary program. It's amazing what we can do when we work together.

# WE NEED YOUR HELP.

**More donors, more grants, and more assets creates more impact! We love our city and we are excited about the future for the Waterloo Community Foundation.**

**We need your help to inspire growth and opportunity in Waterloo.**

Your generous gift to our Unrestricted Fund allows our Board to meet the most immediate needs of our community. Your donation will also fund more competitive grants to our non-profit partners making a difference in human services,

arts and culture, education, and economic development. We hope to triple the number of competitive grants we can give annually in the next three years.

Additionally, a thoughtful long-term gift to our General Endowment ensures the Waterloo Community Foundation will have the stability and funding necessary to serve our city for generations to come! Please consider making a gift to the Waterloo Community Foundation today.

## CONTACT US.

There are many ways to make a lasting difference in Waterloo through the Waterloo Community Foundation. We are eager to listen and help you set up a fund according to your own unique and creative interests.

The types of funds we currently manage are:

- Donor Advised Fund
- Field of Interest Fund
- Designated Fund
- Agency Endowment
- Scholarship

Contact our Executive Director,  
Erin Tink, to get started!

[erin.tink@wloocommunityfoundation.org](mailto:erin.tink@wloocommunityfoundation.org)

319-883-6022







## CURRENT BOARD MEMBERS 2021 BOARD OF DIRECTORS

We are governed by a 15-member board of directors. Board members must live in Waterloo or have a strong professional, civic or historical connection to Waterloo.

Dr. Wilfred Johnson\*

Kathy McCoy\*

Chuck Rowe

Sam Holden

Stacey Bentley\*

Kent McCausland\*

Scott Crowley

Sharina Sallis

Theresa Hoffman\*

Troy Smith\*

Tim Hurley\*

Lance Vanderloo

Lori Johnson

Anesa Kajtazovic

Bob Hellman

*\*Denotes Founding  
Board Member*

### **Retired Founding Board Members:**

Jim Lind

Joe Vich

Jim Walsh

Dan Watters

Mike Young

Rick Young

### **Deceased Founding Board Member:** Geof Grimes

(Jan 8, 1946 to Mar 31, 2020)



# WATERLOO COMMUNITY FOUNDATION

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