

#### INVESTING IN THE CITY WE LOVE.





### TODAY'S AGENDA.

- Who we are
- Grants Overview
- Grant Eligibility
- Timeline
- Grant Portal
- Q&A

#### OUR MISSION.

## We love our city and are excited about the future of Waterloo.

Our mission is to provide a lean and transparent partnership to those who wish to make a lasting contribution for the betterment of the greater Waterloo, Iowa community.





## OUR APPROACH.

- Offer Nonprofit Information Sessions
- Utilize a shortened application
- Split resources into focus areas
- Share nonprofit projects and needs with fund advisers
- Use volunteer Grants Committee
- Do not require matching funds
- Do not use a reimbursement plan for grant payment



#### OUR GRANTS.

- Each fall, we seek grant proposals from qualified organizations for projects or programs that benefit the community of Waterloo and, in limited situations, its vicinity.
- Grant proposals must detail how funds will improve and benefit our community in one of four areas:
  - Health and Human Services
  - Arts and Culture
  - Education
  - Economic Development

### OUR GRANTS.

- Our typical grant size is \$5,000
- Program and Capacity Building Requests
  - Program Funds for a specific program or project activity the nonprofit organization executes.
  - Capacity Building Funds for activities that increase the effectiveness and sustainability of the nonprofit organization.
- Grants must be expended between January 1-December 31, 2024



### WCF GRANT **TIPS**.

- Focus on Waterloo
- Be specific
- Think innovative





## ELIGIBILITY.

- 501 (c)(3) tax-exempt, not-for-profit organizations and/or qualified to receive tax-deductible gifts under Section 170(c)(2)(b) of the Internal Revenue Code.
- Component units of government organizations (schools, fire department, library, parks, etc.).
- Organizations with a charitable intent that meets the mission statement of the Foundation.
- If you are not a 501 (c)(3) or a component unit of government, you must align yourself with a fiscal sponsor.

### REVIEW CRITERIA.

- Impact to Waterloo and its citizens
- Clarity of project description, project activities and steps to achieve desired outcomes.
- Organization's background and ability to produce, implement, and executive the project.
- Feasibility of proposed project that identifies project/program sustainability.
- Project budget and narrative are realistic and complete.



### PAST GRANT RECIPIENTS.

- Waterloo-Cedar Falls Symphony
- Northeast Iowa Food Bank
- Black Hawk County Sheriff
- North Star Community Services
- Eye of the Needle
- Silos and Smokestacks
- Hawkeye Community College
- Together for Youth
- Back to Basics
- Grout Museum
- Iowa Heartland Habitat for Humanity Youth Art Team
- Koats4Kids
- House of Hope
- Waterloo Public Library

- Vision to Learn
- Quota International of Waterloo
- EMBARC
- Waterloo Youth City Council
- Try Pie
- Black Hawk Children's Theatre
- Allen College
- Grin and Grow Childcare
- North End Update
- One City United
- Riverview Center
- Boys and Girls Club of the Cedar Valley
- Leader Valley
- Link CCD
- Salvation Army

#### PROCESS TIMELINE.

Monday, August 28 Applications available online

Friday, October 6 Applications due

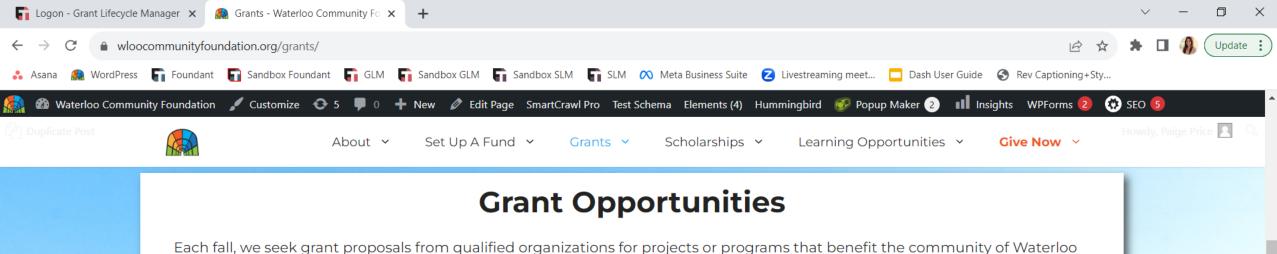
**November 2023** Board approval and informs all applicants of their status

**December 2023** Public announcement of grantees

January-December 2024 Grant funds expended, site visits

**December 2024** Grant reports due



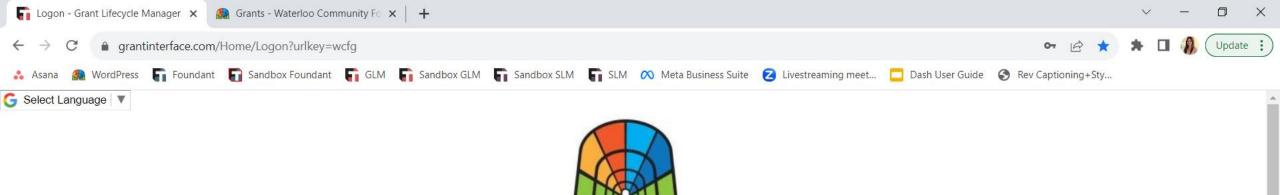


Each fall, we seek grant proposals from qualified organizations for projects or programs that benefit the community of Waterloo and, in limited situations, its vicinity. Grant proposals must detail how funds will improve and benefit our community in one of four areas: health and human services, arts and culture, education, or economic development.



Join us for a **Grant Information Session** on **Thursday, August 31 at 10 a.m.** in the Philanthropy Center (3rd floor of the US Bank Building – 425 Cedar St. Waterloo). We will walk through our grantmaking process, offer tips on applying, and answer any questions you have! Whether you apply for grants regularly or aren't sure where to start, we would love to talk with you!

**Register Now** 



WATERLOO

COMMUNITY

FOUNDATION

#### Logon



Welcome to the Waterloo Community Foundation's Online Portal!

**New Users:** Please click on "Create New Account" to complete the registration process and create your logon credentials.

**Existing Users:** Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

**Not Sure?** If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Program Manager, Paige Paige, at paige.price@wloocommunityfoundation.org or 319-883-6022 to receive your username

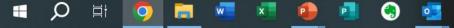
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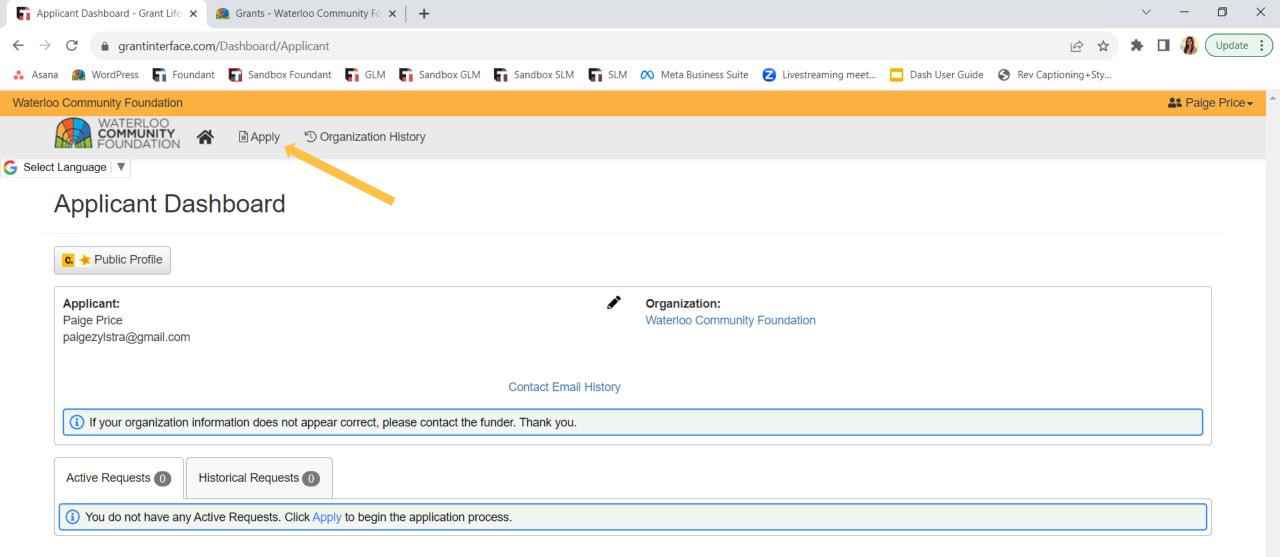
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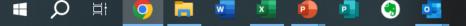
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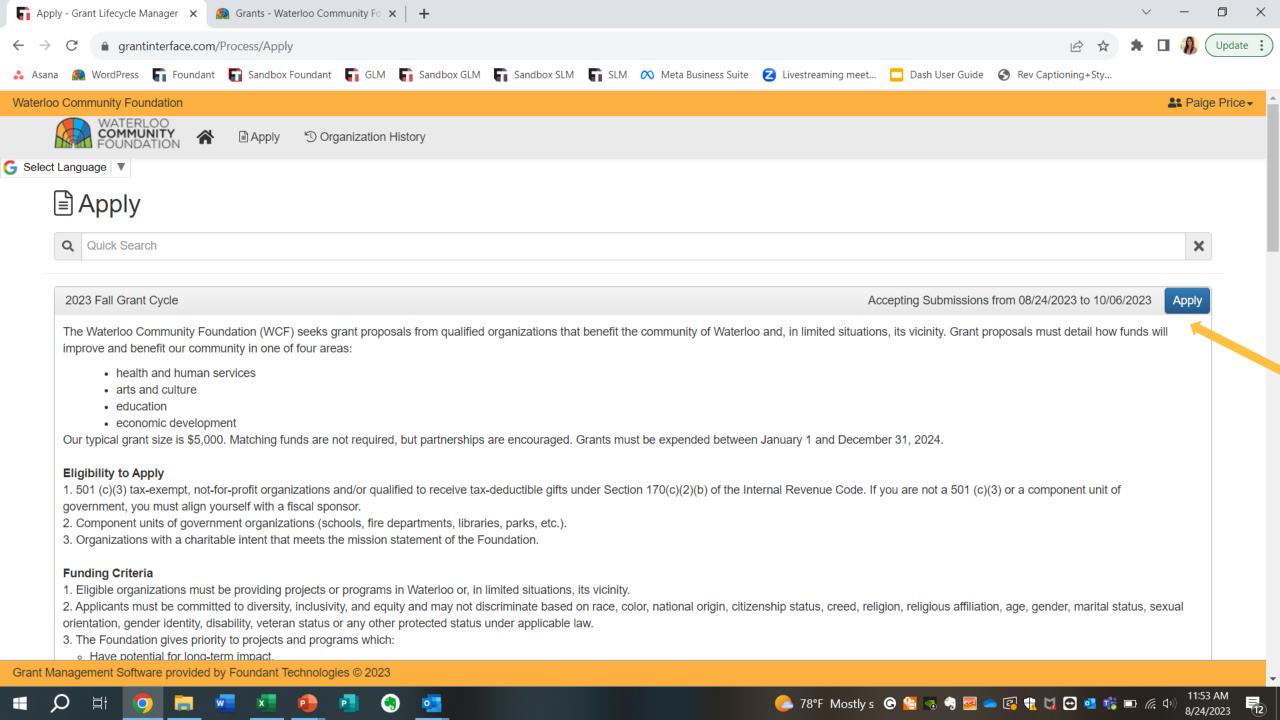
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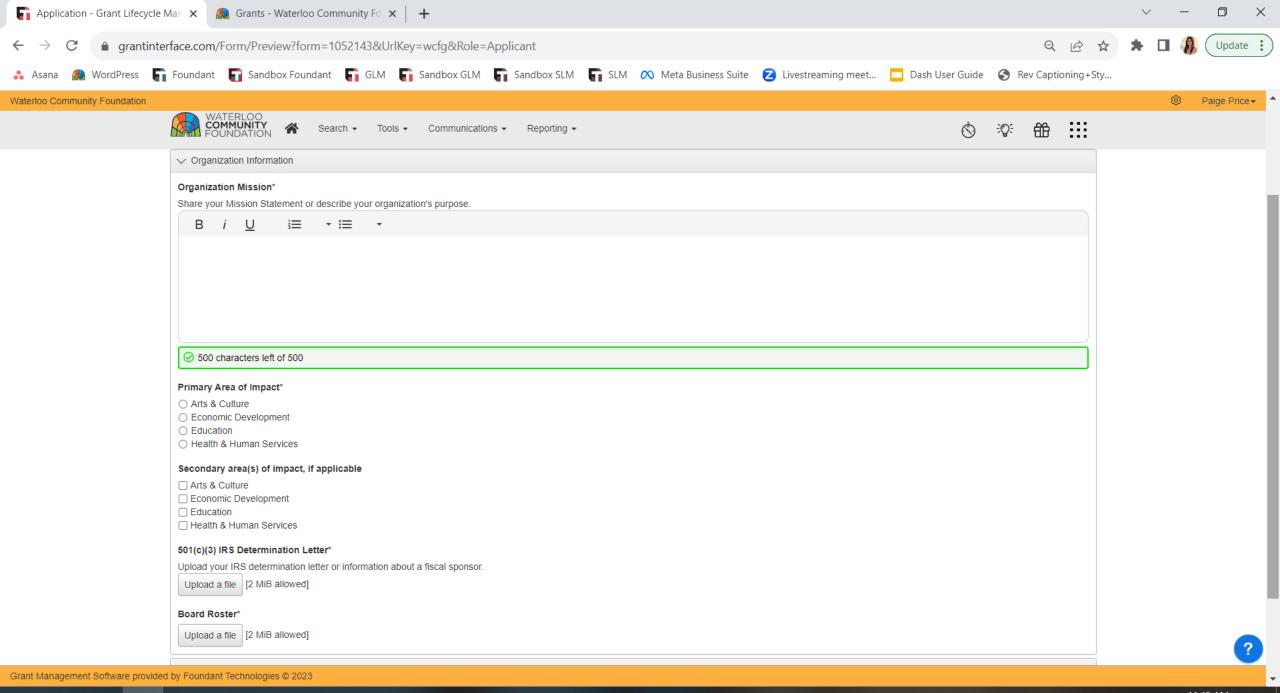
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Type of Request* Indicate what kind of grant request you are making using the following definitions:	
Capacity Building - Funds for activities that increase the effectiveness and sustainability of the nonprofit organization. Examples include professional development or training, strategic planning, data management, technology, etc.	
<ul> <li>Program - Funds for specific program or project activity executed by the nonprofit organization.</li> <li>Capacity Building</li> <li>Program</li> </ul>	
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> Additional Information	

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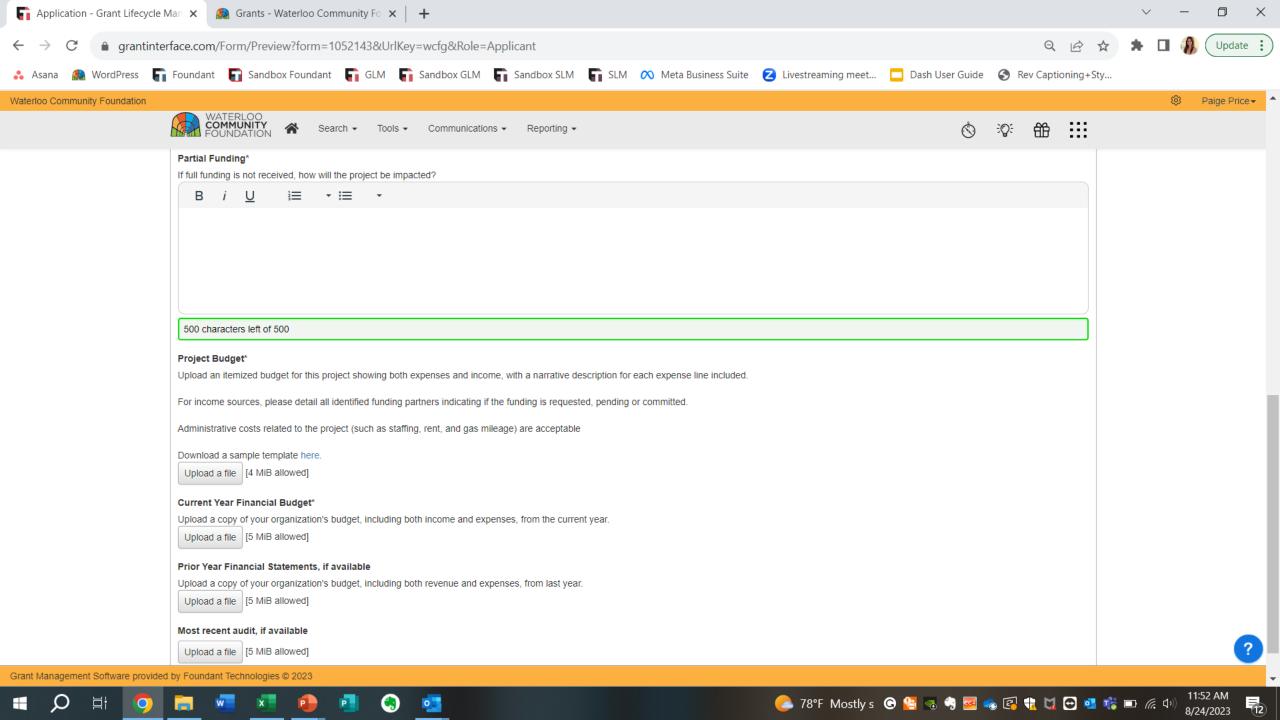
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Timeline of Project Activities* Describe distinct activities of the project and the timeline of when activities will occur.	
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Benefit to Waterloo*	
Describe how your project and/or organization benefits Waterloo and its citizens. Please be as specific as you can.	
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Organizational Capacity* Describe your organization's capacity to conduct the activities of the project. List resources available to your project such as staffing, involvement or leadership by your board of directors, fiscal and financial health of your organization, your organization's management, or how you plan to use volunteers, if applicable.	
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	Describe how your project will be sustained in the future after a WCF grant has been used up. Proposal does not have to be an ongoing project. Please state if it is a one-time project.          B       i       U       i       i       I					
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#### **RESOURCES.**

#### Website

wloocommunityfoundation.org

#### Social Media

Facebook, Instagram, LinkedIn

#### WCF Staff

paige.price@wloocommunityfoundation.org 319-883-6022



# **QUESTIONS?**