



INVESTING IN **THE CITY WE LOVE.**



TODAY'S **AGENDA.**

- Who we are
- Grants Overview
- Grant Eligibility
- Timeline
- Grant Portal
- Q&A

OUR **MISSION.**

We love our city and are excited about the future of Waterloo.

Our mission is to provide a lean and transparent partnership to those who wish to make a lasting contribution for the betterment of the greater Waterloo, Iowa community.





OUR **APPROACH.**

- Offer Nonprofit Information Sessions
- Utilize a shortened application
- Split resources into focus areas
- Share nonprofit projects and needs with fund advisers
- Use volunteer Grants Committee
- Do not require matching funds
- Do not use a reimbursement plan for grant payment

OUR **GRANTS.**

- Each fall, we seek grant proposals from qualified organizations for projects or programs that benefit the community of Waterloo and, in limited situations, its vicinity.
- Grant proposals must detail how funds will improve and benefit our community in one of four areas:
 - Health and Human Services
 - Arts and Culture
 - Education
 - Economic Development



OUR GRANTS.

- Our typical grant size is \$5,000
- Program and Capacity Building Requests
 - **Program** – Funds for a specific program or project activity the nonprofit organization executes.
 - **Capacity Building** – Funds for activities that increase the effectiveness and sustainability of the nonprofit organization.
- Grants must be expended between January 1-December 31, 2024



WCF GRANT **TIPS.**

- Focus on Waterloo
- Be specific
- Think innovative





ELIGIBILITY.

- 501 (c)(3) tax-exempt, not-for-profit organizations and/or qualified to receive tax-deductible gifts under Section 170(c)(2)(b) of the Internal Revenue Code.
- Component units of government organizations (schools, fire department, library, parks, etc.).
- Organizations with a charitable intent that meets the mission statement of the Foundation.
- If you are not a 501 (c)(3) or a component unit of government, you must align yourself with a fiscal sponsor.

REVIEW **CRITERIA.**

- Impact to Waterloo and its citizens
- Clarity of project description, project activities and steps to achieve desired outcomes.
- Organization's background and ability to produce, implement, and execute the project.
- Feasibility of proposed project that identifies project/program sustainability.
- Project budget and narrative are realistic and complete.



PAST GRANT RECIPIENTS.

- Waterloo-Cedar Falls Symphony
- Northeast Iowa Food Bank
- Black Hawk County Sheriff
- North Star Community Services
- Eye of the Needle
- Silos and Smokestacks
- Hawkeye Community College
- Together for Youth
- Back to Basics
- Grout Museum
- Iowa Heartland Habitat for Humanity
- Youth Art Team
- Koats4Kids
- House of Hope
- Waterloo Public Library
- Vision to Learn
- Quota International of Waterloo
- EMBARC
- Waterloo Youth City Council
- Try Pie
- Black Hawk Children's Theatre
- Allen College
- Grin and Grow Childcare
- North End Update
- One City United
- Riverview Center
- Boys and Girls Club of the Cedar Valley
- Leader Valley
- Link CCD
- Salvation Army

PROCESS **TIMELINE.**

Monday, August 28

Applications available online

Friday, October 6

Applications due

November 2023

Board approval and informs all applicants of their status

December 2023

Public announcement of grantees

January-December 2024

Grant funds expended, site visits

December 2024

Grant reports due



Grant Opportunities

Each fall, we seek grant proposals from qualified organizations for projects or programs that benefit the community of Waterloo and, in limited situations, its vicinity. Grant proposals must detail how funds will improve and benefit our community in one of four areas: health and human services, arts and culture, education, or economic development.

Apply

Preview our Application

Join us for a **Grant Information Session** on **Thursday, August 31 at 10 a.m.** in the Philanthropy Center (3rd floor of the US Bank Building – 425 Cedar St. Waterloo). We will walk through our grantmaking process, offer tips on applying, and answer any questions you have! Whether you apply for grants regularly or aren't sure where to start, we would love to talk with you!

Register Now



Logon

Email Address*

paige.price@wloocommunityfoundation.org

Password*

.....

Log On

Create New Account

[Forgot your Password?](#)

Welcome to the Waterloo Community Foundation's Online Portal!

New Users: Please click on "Create New Account" to complete the registration process and create your logon credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Program Manager, Paige Paige, at paige.price@wloocommunityfoundation.org or 319-883-6022 to receive your username.

Applicant Dashboard - Grant Life


Grants - Waterloo Community Fo

grantinterface.com/Dashboard/Applicant

AsanaWordPressFoundantSandbox FoundantGLMSandbox GLMSandbox SLMSLMMeta Business SuiteLivestreaming meet...Dash User GuideRev Captioning+Sty...

Waterloo Community Foundation

Paige Price



Home

Apply

Organization History

Select Language

Applicant Dashboard

Public Profile

Applicant:

Paige Price

paigezylstra@gmail.com

Organization:

Waterloo Community Foundation

Contact Email History

If your organization information does not appear correct, please contact the funder. Thank you.

Active Requests 0

Historical Requests 0

You do not have any Active Requests. Click [Apply](#) to begin the application process.

Grant Management Software provided by Foundant Technologies © 2023

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11:46 AM 8/24/2023

Apply

Quick Search

2023 Fall Grant Cycle Accepting Submissions from 08/24/2023 to 10/06/2023 [Apply](#)

The Waterloo Community Foundation (WCF) seeks grant proposals from qualified organizations that benefit the community of Waterloo and, in limited situations, its vicinity. Grant proposals must detail how funds will improve and benefit our community in one of four areas:

- health and human services
- arts and culture
- education
- economic development

Our typical grant size is \$5,000. Matching funds are not required, but partnerships are encouraged. Grants must be expended between January 1 and December 31, 2024.

Eligibility to Apply

1. 501 (c)(3) tax-exempt, not-for-profit organizations and/or qualified to receive tax-deductible gifts under Section 170(c)(2)(b) of the Internal Revenue Code. If you are not a 501 (c)(3) or a component unit of government, you must align yourself with a fiscal sponsor.
2. Component units of government organizations (schools, fire departments, libraries, parks, etc.).
3. Organizations with a charitable intent that meets the mission statement of the Foundation.

Funding Criteria

1. Eligible organizations must be providing projects or programs in Waterloo or, in limited situations, its vicinity.
2. Applicants must be committed to diversity, inclusivity, and equity and may not discriminate based on race, color, national origin, citizenship status, creed, religion, religious affiliation, age, gender, marital status, sexual orientation, gender identity, disability, veteran status or any other protected status under applicable law.
3. The Foundation gives priority to projects and programs which:
 - Have potential for long-term impact.



Organization Information

Organization Mission*

Share your Mission Statement or describe your organization's purpose.

B i U

500 characters left of 500

Primary Area of Impact*

☐ Arts & Culture

☐ Economic Development

☐ Education

☐ Health & Human Services

Secondary area(s) of impact, if applicable

☐ Arts & Culture

☐ Economic Development

☐ Education

☐ Health & Human Services

501(c)(3) IRS Determination Letter*

Upload your IRS determination letter or information about a fiscal sponsor.

Upload a file

[2 MiB allowed]

Board Roster*

Upload a file

[2 MiB allowed]

Application

Preview As Applicants Question List

Process Manager / 2023 Fall Grant Cycle / 2023 Fall Grant Application / Preview

Fields with an asterisk (*) are required.

> Organization Information

< Type of Request

Type of Request*
Indicate what kind of grant request you are making using the following definitions:

Capacity Building - Funds for activities that increase the effectiveness and sustainability of the nonprofit organization. Examples include professional development or training, strategic planning, data management, technology, etc.

Program - Funds for specific program or project activity executed by the nonprofit organization.

☒ Capacity Building
☐ Program

> Project Information

> Capacity Building Grant Information

> Financial Information

> Additional Information



Project Information

Project Name*

Grant Amount Requested*

Please indicate the total amount you are requesting from Waterloo Community Foundation.

\$

Project Budget*

Please indicate the total project budget.

\$

Project Start Date*

Please indicate the approximate start date for your project

Project End Date*

Please indicate the approximate end date for your project

Project Purpose, Need, and Goals*

Describe your project. Please include the work you will do, needs you are addressing, and what you hope to accomplish.

B *i* U

3,500 characters left of 3,500



Timeline of Project Activities*

Describe distinct activities of the project and the timeline of when activities will occur.

Rich text editor with formatting tools (B, i, U, bulleted list, numbered list, indent) and a large text area.

2,000 characters left of 2,000

Benefit to Waterloo*

Describe how your project and/or organization benefits Waterloo and its citizens. Please be as specific as you can.

Rich text editor with formatting tools (B, i, U, bulleted list, numbered list, indent) and a large text area.

1,500 characters left of 1,500

Unique Features (Optional)

Tell us about any unique features of your project

Rich text editor with formatting tools (B, i, U, bulleted list, numbered list, indent) and a large text area.



Unique Features (Optional)

Tell us about any unique features of your project

B i U List icons

Text area for Unique Features

1,500 characters left of 1,500

Organizational Capacity*

Describe your organization's capacity to conduct the activities of the project. List resources available to your project such as staffing, involvement or leadership by your board of directors, fiscal and financial health of your organization, your organization's management, or how you plan to use volunteers, if applicable.

B i U List icons

Text area for Organizational Capacity

1,000 characters left of 1,000

> Capacity Building Grant Information

> Financial Information

> Additional Information



> Type of Request

> Project Information

> Capacity Building Grant Information

< Financial Information

Funding Use*

Describe how the WCF grant funding would be used in the project.

B i U [List Icons]

1,500 characters left of 1,500

Sustainability*

Describe how your project will be sustained in the future after a WCF grant has been used up. Proposal does not have to be an ongoing project. Please state if it is a one-time project.

B i U [List Icons]

1,500 characters left of 1,500



Partial Funding*

If full funding is not received, how will the project be impacted?

Rich text editor with toolbar (B, i, U, bulleted list, numbered list, indent) and a large text area.

500 characters left of 500

Project Budget*

Upload an itemized budget for this project showing both expenses and income, with a narrative description for each expense line included.

For income sources, please detail all identified funding partners indicating if the funding is requested, pending or committed.

Administrative costs related to the project (such as staffing, rent, and gas mileage) are acceptable

Download a sample template [here](#).

Upload a file [4 MiB allowed]

Current Year Financial Budget*

Upload a copy of your organization's budget, including both income and expenses, from the current year.

Upload a file [5 MiB allowed]

Prior Year Financial Statements, if available

Upload a copy of your organization's budget, including both revenue and expenses, from last year.

Upload a file [5 MiB allowed]

Most recent audit, if available

Upload a file [5 MiB allowed]





Apply Organization History

Upload a copy of your organization's budget, including both revenue and expenses, from last year.

Upload a file [5 MiB allowed]

Most recent audit, if available

Upload a file [5 MiB allowed]

Additional Information

Anything else you would like us to know (optional)

Rich text editor area with formatting tools (B, i, U, bulleted list, numbered list, indent) and a large text input area.

1,500 characters left of 1,500

Upload a file [2 MiB allowed]

Due by 10/06/2023 11:59 PM CDT.

Abandon Request

Save Application

Submit Application

RESOURCES.

- **Website**

wloocommunityfoundation.org

- **Social Media**

Facebook, Instagram, LinkedIn

- **WCF Staff**

paige.price@wloocommunityfoundation.org

319-883-6022





QUESTIONS?